



All cards supplied to Splash Print must have at least 3mm bleed around the edge (greater than the trim size) and any text must be 3mm from the trim to be in the 'safe area'. This allows for trimming tolerance in the printing process and ensures your cards are produced to the highest quality.

Please email our production department if you have any queries - print@splashprint.com.au

Shells



Shells Example:

Card has no 'bleed' but text is within 'safe area' as shown by the black dotted line. Incorrect.



Card has bleed as picture/background extends to the blue line (3mm all sides from the trim line) and the text is in the 'safe area'.

This card will print correctly.